

# TOOLS KINGDOM

The Most Iconic Gathering of Hardware & Tools in Asia

TAIWAN INTERNATIONAL TOOLS & HARDWARE EXPO



TITE Taiwan International Tools & Hardware Expo 2023 Expo

2023 | Taichung International Exhibition Center

10.04-06

## 敬邀參觀 INVITATION

全球最強供應鏈在台灣  
The Most Iconic Gathering of Hardware & Tools in Asia

串聯產業鏈上中下游 廣邀海內外專業買主 五金工具動能蓄勢待發  
Connecting the entire supply chain ecosystem and engaging professional buyers at home and abroad to tap the hardware & tools market potential

台灣國際五金工具博覽會將於2023年10月04至06日假台中國際展覽館盛大登場，同期舉辦五金工具產業創新高峰論壇線上五金博覽及跨線上線下之國際買主媒合會，首屆台灣國際五金工具博覽會就是重新塑造台灣手工具王國的品牌再造工程，結合自中央至地方的產業資源與力量，透過全方位虛實整合廣宣曝光，建立海外台作夥伴機制及多角化買主引流方案等方式，將手工具製造王國的采再次展現於全球舞台達到締結外銷全球產業供需、連接重點需求市場，替五金產業業者建立耳目一新且高效的B2B商貿平台，為我國五金工具外銷再搶下一單！

Taiwan International Hardware & Tools Exhibition will be held from October 04-06, 2023 at the Taichung International Exhibition Center, with an Industry Innovation Forum, online expo and O2O business matchmaking events running alongside. The Taiwan International Hardware & Tools Exhibition is part of the rebranding strategy to position Taiwan as a leader in hand tools. From launching omnichannel marketing campaigns, leveraging overseas partners, diversifying the buyer base, to pooling together resources from the central to the local level, the event has pulled out all the stops to showcase Taiwan's hand tools manufacturing capabilities on the global stage, as an effort to connect the demand and supply sides, engage key markets, and create a brand-new, effective B2B industry platform that spurs Taiwan's hardware and tools export performance.

### 參觀者預先登錄 PRE-REGISTRATION

1. 掃描 QR code 填寫 > 參觀者預先登錄資料表。
2. 登記完成後，將在您的註冊信箱收到 QR-Code入場卷。
3. 展覽當天出示 QR code 並攜帶兩張名片，換證入場。



預先參觀登記

1. Scan the QR code and fill out the pre-registration form for visitors.
2. After registration is completed, you will receive a QR code admission ticket in your registered email inbox.
3. When you arrive at the exhibition venue, please present the QR code and your business cards for verification to gain entry.



Pre-registration

唯一由產業主導，台灣手工具工業同業公會領頭，超過20個公協會及單位合作推動，最具代表性的五金工業商展，匯集台灣優勢五金工具大廠品牌

The only top-class, industry-led hardware & tools trade show, organized by the Taiwan Hand Tool Manufacturers' Association, which brings together prominent manufacturers from across Taiwan.

結合虛擬展廳，線上線下整合，建立與買主零時差、零距離之深度溝通平台，延伸展會成效

Delivering a virtual exhibit hall and interactive business platform for a seamless O2O experience with quality buyers and to maximize trade show value.

五金工業產業創新高峰論壇，建立產業高峰論壇品牌，串聯相關應用產業，探討高新技術、市場趨勢及業界資源，驅動產業動脈

Featuring a Hardware & Tools Innovation Forum that explores new technology, market trends and industry developments to drive further growth, which contributes to trade show branding, engagement with related supply chains, and year-round event promotion.

海外買主來台參觀展會之補助，最高補助至3晚

2023 TITE offers Incentive Program for international buyers, Incentive Program will include a standard room for free (up to a maximum of 3 nights)

### 展品範疇與展區

EXHIBIT CATEGORIES AND EXHIBITION AREAS



工具及相關配件  
Tool & Related Accessories



緊固件及扣件  
Fasteners & Fixings



建築五金、鎖具  
Building & Locks



居家修護、  
農園園藝及戶外  
Garden, Outdoor,  
Agricultural & DIY



汽車修護用品及  
配件用品  
Automotive part,  
Repair tools &  
Maintenance  
equipment



金屬加工設備、  
機械零組件  
檢測儀器及工業安全  
Metal Processing  
Equipment,  
Testing Equipment &  
Industrial Safety



工業軟體、數位轉型  
Industrial software  
& Digital  
Transformation

JONNESWAY

Jun Kaung®

Vcheiron®

ALLPRO

KUANI Group

Boxes E-MAKE

swell

Bystronic

WOLF'S HEAD

MACHIN

Proxene®

A-KRAFT TOOLS

REDAI

LANCER®

IF

ES

LUKY

Utools

STAND

YY CABLE ACCESSORIES

G

LION

Tien-i

EQUITAY®

INFAR

KEYENCE

GIANTLOK

SUNDOVE®

organizer/

HD

GMN

EVERWIN

我們誠摯邀請您參觀2023台灣國際五金工具博覽會，請至以下攤位號

We sincerely invite you to visit us at

攤位號

BOOTH No.

指導單位  
ADVISER



經濟部國際貿易局  
Bureau of Foreign Trade



行政院國家發展基金管理會  
National Development Fund Executive Yuan

主辦單位  
ORGANISER



台灣手工具工業同業公會  
Taiwan Hand Tool Manufacturers' Association

協辦單位  
CO-ORGANISER



台灣工具機零組件工業同業公會  
Taiwan Machine Tool & Accessory Industry Association



IEAT (Idea Tool)



台灣工具機工業同業公會  
Taiwan Machine Tool Industry Association



中華民國中東經貿協會  
Middle East Business Association

執行單位  
IMPLEMENTER



朗盛行銷有限公司  
Lanze International Co., Ltd.

支持夥伴  
SUPPORT PARTNERS

中華民國全國中小企業總會  
National Federation of Small and Medium Enterprises, R.O.C.

台灣塑膠製品工業同業公會  
TAIWAN PLASTIC INDUSTRY ASSOCIATION

台灣區液體傳動工業同業公會  
Taiwan Fluid Power Association

台灣切削刀具研發製造協會  
TAIWA Cutting-Tool Engineering Association

TWMA  
臺灣木工機械工業同業公會  
Taiwan Woodworking Machinery Industry Association

社團法人台灣螺絲貿易協會  
Taiwan Fastener Trading Association

中華民國精密機械發展協會  
Precision Machinery Development Association of R.O.C.

tvca  
中華民國創業投資商業同業公會  
Taiwan Venture Capital Association

台中市電腦商業同業公會  
TAICHUNG COMPUTER ASSOCIATION

ALHT  
臺灣鎖業暨五金發展協會  
Association of Locks & Hardware Taiwan

台北市五金商業同業公會  
TAIPEI HARDWARE DEALERS ASSOCIATION

TWMA  
台灣區五金工業同業公會  
Taiwan Hardware Industry Association

彰化縣水五金產業發展協會  
Plumbing Association of Taiwan

彰化縣工業會  
CHCIA  
彰化縣工業同業協會

TATA  
台灣區航太工業同業公會  
Taiwan Aerospace Industry Association

## 展會資訊 SHOW INFO.

展覽日期與開放時間

FAIR DATES & OPENING HOUR

2023年10月04日~05日 09:00-17:00  
2023年10月06日 09:00-16:00

接駁資訊 SHUTTLE BUS

展覽期間將有免費接駁車

台中國際展覽館 ↔ 高鐵台中站 4號出口

Free shuttle bus

TIEC ↔ Taiwan High Speed Rail - Taichung Station EXIT 4

展覽館 THE VENUE

台中國際展覽館  
Taichung International Exhibition Center

本展為專業商展，謝絕18歲以下兒童及寵物進場  
All visitors must be 18 years old or older

交通資訊 TRAVEL

台中國際展覽館 TIEC

台中市烏日區中山路三段1號  
No. 1, Sec. 3, Zhongshan Rd., Wuri Dist., Taichung City

